ROWA GROUP
HIGH PERFORMANCE ADDITIVES AND TECHNICAL POLYMERS

PRODUCT OVERVIEW

ROMIRA

Technical polymers and blends, colored and functionally adapted as per customer request

CRE.ACTIVE solutions: More design options - less CO_2 and cost reduction through process optimization

ROTEC® - ABS, ASA, M-ABS, PA, PBT, PC, PMMA, SAN, HPPA

ROMILOY® - Blends based on PA, PBT, PC, PET and styrene copolymers

LURANYL® - PPE-blends (PPE+PS -I, PPE+PA)

ROWA MASTERBATCH

Polymer specific masterbatches in granules

ROWALID® - CC Color Masterbatches

ROWALID® - AD Additive Masterbatches

ROWALID® - MF Multifunctional Masterbatches

ROWACOM Compounds with a high content of colorants, additives and fillers

ROWASOL

Liquid colors for coloring plastics

Additive dispersions

ROWAMETRIC Dosing Systems for liquid colors

ROWASOL COLOR CUBE Reusable container

Contract manufacturing

ROWA LACK

ROWAKRYL® / ROWAFLON® / ROWATHAL® / ROWANYL® / ROWASIL / ROWADEKOR® / ROWASET / ROWALID® TI / ROWATHAN®
Special lacquer systems and top coats for all kinds of coated fabrics and plastic films, based on acrylic, polyurethane and fluoro polymers, solvent based as well as waterborne

ROWABASE Contract manufacturing

ROWALID® Pigment preparations
Highly concentrated PVC and PMMA single pigment preparations, micro powder

TRAMACO

TRACEL® / UNICELL®
Chemical foaming, nucleating agents and microspheres
» basic chemical foaming agents
» exothermic and endothermic chemical foaming agents
» chemical foaming agent masterbatches
» powder, pastes, dispersions

TRAPYLEN® / TRAPUR®
Adhesion promoters for coating, printing and bonding of plastics
» solvent based
» water based
» UV curable
» solid resins

TRACOMB / TRAPOR / TRASTAB / TRASTATIC
Additive batches

INTERNATIONAL PRODUCTION SITES

ROWA INC.

Production and distribution of TRAMACO, ROMIRA and ROWA Masterbatch products as well as own developments for the North and Central American markets.

ROWA KOREA

Production and distribution of top lacquers and coating systems for the Asian market.

10/2026

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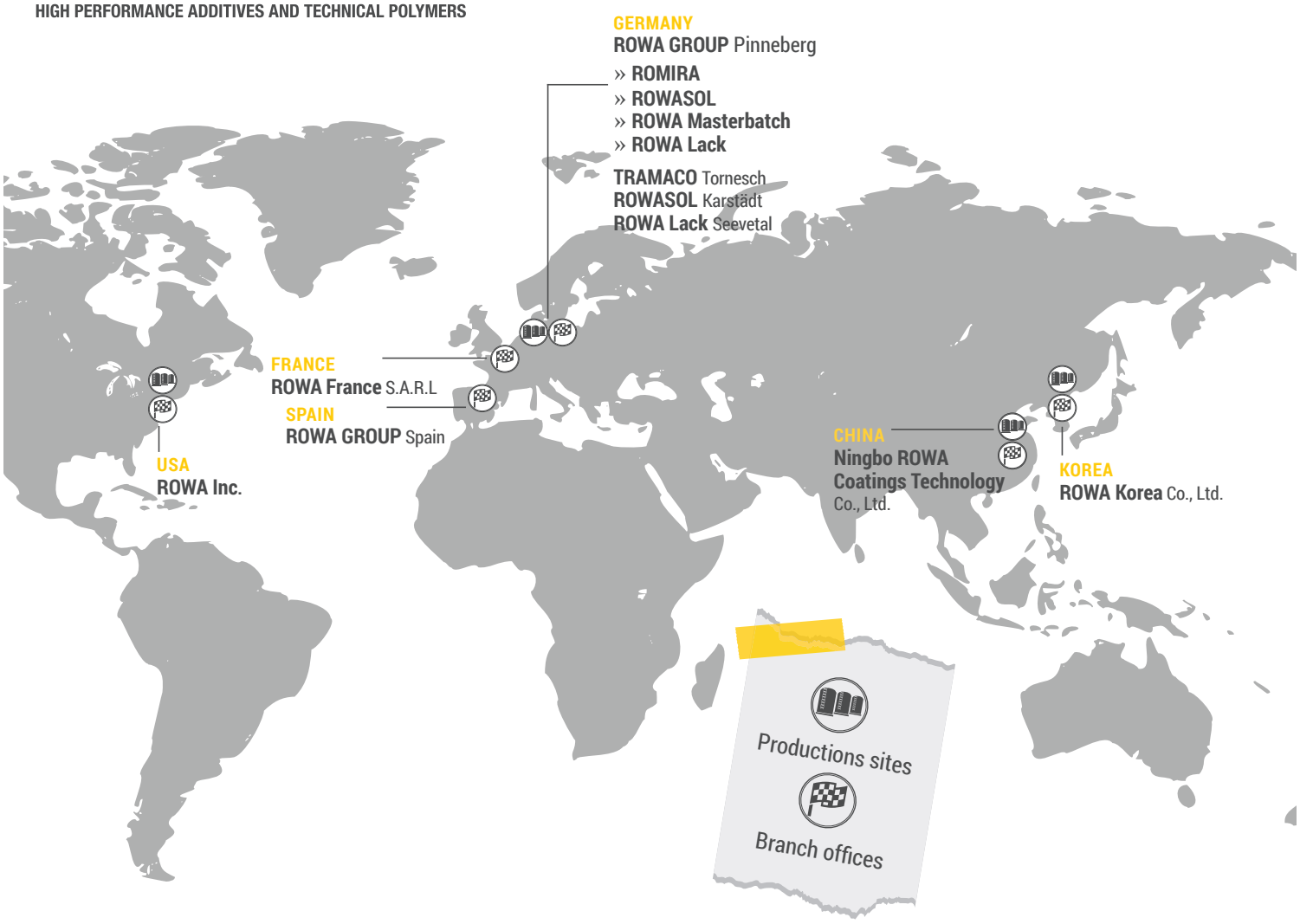

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